



## 2023 *Siblings Are My Peeps*® Photo Contest Official Rules & Entry Instructions

If you have questions, please contact us at  
[siblingsaremypeeps@wisconsibs.org](mailto:siblingsaremypeeps@wisconsibs.org)

### HOW TO ENTER

1. Using Peeps® and a box (not to exceed 24” deep X 24” tall) create a scene that depicts “Festival of Peeps”, the theme of the 2023 WisconSibs Sibs Are My Peeps® challenge. Show us the exciting ways your Peeps® celebrate holidays or special events. Melt ‘em, mold ‘em, dress ‘em up. Be creative. Find ideas at: <https://wisconsibs.org/what-we-offer/sibs-are-my-peeps/>
2. Submit no more than two photos of your scene using our online email [siblingsaremypeeps@wisconsibs.org](mailto:siblingsaremypeeps@wisconsibs.org)  
Photos must be .jpg, .jpeg or .png  
Your entry must include:
  - Names, ages and hometown and state of all who helped create the scene.
  - Phone number and e-mail address (Only for communication with you, not shared).
  - Title of your scene. (Extra points for cleverness of course.)
  - 2-4 sentences about your creation or its significance.OR request the Sibs Are My Peeps Photo Contest Entry form to submit via email.  
**\*\*Be sure to include all of this information, or your entry will not be considered\*\***

Photo submissions are due by March 31 at 11:45 p.m. CST.

Semi-finalists will be announced April 6. If your entry is a Semi-finalist winner, you’ll need to deliver your scene to the WisconSibs office, 211 E Franklin St. (second floor), Appleton, WI by Thursday, April 13 by 12:00 pm. Winning entries will be on display at the WisconSibs Booth at the Fox Cities Kidz Expo on April 15 at the Fox Cities Expo Center from 9 am – 2 pm.

April 1-April 5 entries will be shared on Facebook to be "voted" (by liking photos) to determine the Semi-finalists. Semi-finalists will each be placed in one of the following categories:

- a. Best Use of Marshmallow Peeps® bunnies and chicks
- b. Peep of Perfection– Well executed design.
- c. Peeping with Creativity – Use of materials in creative ways.
- d. Peep-tastic Theme– Great story that best fits the theme “Festival of Peeps”
- e. Little Peeps® – Created by children age 10 and under.

The Peep’s Choice Award is the TOP AWARD and will be chosen from the semi-finalist winning entries by guests attending the Fox Cities Kidz Expo at the Fox Cities Exhibition Center, Downtown, Appleton, WI on April 15 from 9:00am-2:00pm

HAVE FUN! Semi-finalists will each win a cool “Sibs are my Peeps®” prize. The Peep’s Choice winner will also receive a “Sibs are my Peeps” keepsake in addition to recognition at the Fox Cities Kidz Expo and WisconSibs social media.



**(NOTE: Don’t disassemble your creation after you take your photo because if your entry is selected as a semi-finalist, it will be displayed at the Fox Cities Kidz Expo on Saturday, April 15, 2023.)**

## LIMITATION OF LIABILITY AND GENERAL CONDITIONS:

In choosing to submit an original masterpiece to our celebration, you are agreeing to these rules and accepting the final decisions of our judging panel. Submitting your work agrees to release of your entry and any information, except email addresses and phone numbers, given to WisconSibs, Inc. WisconSibs, Inc is held harmless to any party's submission in regard to damages, liabilities, or any other errors that may occur with the submission. Submissions may not be returned to the submitting party. Submissions must completely abide by the rules and guidelines provided; submissions which are late or not in compliance with the guidelines given will be disqualified. WisconSibs, Inc holds the right to replace winners in the instance that the party is unreachable or fails to comply with the official rules.

To be eligible for the top award, the People's Choice Award, semi-finalist winning scenes must be delivered to the WisconSibs office, 211 E Franklin, Appleton, WI no later than April 13, 2023 by 12:00 pm.

Cheating, hacking, deception or unfair practices or intentions to annoy, abuse, threaten or harass other entrants or our organization is not allowed. The submitting party will be disqualified under any violations of the rules. Disputes, claims, or causes of action connected with the contest are to be solved individually. Any entries deemed inappropriate, vulgar, or deemed disrespectful by the judging committee will be disqualified and not eligible for prizes or display.

Peeps® corporation is in no way sponsoring or involved in our contest.



[www.wisconsibs.org](http://www.wisconsibs.org) [info@wisconsibs.org](mailto:info@wisconsibs.org)